

**TOURISM QUEENSLAND  
"THE LURE OF MACKAY" PROMOTION**

**TERMS & CONDITIONS**

1. To enter, look out for the codeword in the "Lure of Mackay" Magazine and depending on your magazine distribution area, listen to your local radio station on the date specified below. When the radio announcer invites calls, phone in with the codeword for the chance to win 2 night's hotel accommodation, as specified below.

**Gladstone**

Magazine Insert: Saturday 4th April 2009

Radio Competition: Monday 6th April 2009

**Rockhampton**

Magazine Insert: Saturday 4th April 2009

Radio Competition: Monday 6th April 2009

**Blackwater & Emerald**

Blackwater Magazine Insert: Tuesday 31st March 2009

Emerald Magazine Insert: Friday 3rd April 2009

Radio Competition: Monday 6th April 2009

**Townsville**

Magazine Insert: Thursday 2nd April 2009

Radio Competition: Monday 6th April 2009

**Mt Isa**

Magazine Insert: Thursday 2nd April 2009

Radio Competition: Monday 6th April 2009

2. Employees and Directors of Tourism Queensland, or agencies associated with the promotion, and their immediate families, are ineligible to enter the promotion. Participants must be residents of Queensland, Australia.
3. The first caller to each radio station who quotes the correct codeword will win one of five prizes, as follows:

**For the markets of Townsville and Emerald/Blackwater; each –**

Two (2) night's accommodation in a two (2) bedroom unit for up to four (4) persons at Comfort Resort Blue Pacific. Total package valued at \$456.00

**For the markets of Gladstone, Rockhampton and Mt Isa; each –**

Two (2) night's twinshare in a Deluxe Room at the Clarion Hotel Mackay Marina. Two (2) hot buffet breakfasts each day. Total package valued at \$570.00.

4. The name of the prize winners will be published on the website, [www.mackayholidays.com.au](http://www.mackayholidays.com.au) immediately after the draw. Should a prize winner be under the age of 18 years, the prize will be awarded to their parent or legal guardian.

5. The prizes are not transferable or exchangeable or redeemable for cash and are not valid with any other offer. Special conditions for Comfort Resort Blue Pacific: To be taken as two consecutive nights. Subject to availability. Valid till the 6th October 2009. Special conditions for Clarion Hotel Mackay Marina: Redeemable for stays up to and including 28 June 2009. Stay must include a Saturday night. Full terms and conditions on prize voucher.
6. If a prize is not claimed within one month of the draw, an unclaimed prize draw will be conducted immediately.
7. Tourism Queensland accepts no responsibility for any variation in the value of the prize or any variation in the prize advertised and the prize provided. The judges' decision is final and no correspondence will be entered into. Each entrant releases from and indemnifies Tourism Queensland against all liability, cost, loss or expense arising out of acceptance of any prize or participation in the promotion including (but not limited to) personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
8. Tourism Queensland will not be liable for any loss, damage or injury whatsoever which is suffered or sustained as a result of winning a prize.
9. By claiming a prize, the winner accepts that Tourism Queensland may use the winner's name and likeness for their promotional and publicity purposes.
10. The Promoter is Tourism Queensland [ABN 77 745 152 359].