

## **Passport to Shine – Facebook Promotion Full Terms & Conditions**

1. Information on how to enter forms part of the terms and conditions of entry. By ticking the terms and conditions check box entrants are deemed to have accepted these terms and conditions.
2. The competition commences on 12 October 2010 at 11:15 Universal Coordinated Time (UTC), 21:15 Australian Eastern Standard Time (AEST) and concludes on 22 November 2010 at 13:59 Universal Coordinated Time (UTC), 23:59 Australian Eastern Standard Time (AEST). Entry is open to all persons over the age of 18 years.
3. To enter the competition you must 'like' the Queensland Facebook Page and allow Tourism Queensland to access your Basic Information and Post to my Wall functionality on Facebook.
4. At different stages during the competition period, additional 'Queensland Experiences' will be released which entrants can add to their passport, with the prize value doubling every time they add another 'Queensland Experiences' to a maximum of 3 experiences. If a user selects 1 Queensland Experience the total prize value they are eligible to win is \$25,000 AUD; If a user selects 2 Queensland Experiences they are eligible to win a total prize of \$50,000 AUD; If a user selects all 3 Queensland Experiences they are eligible to win the full prize amount of \$100,000 AUD.
5. You will automatically be entered into the "Passport to Shine" promotion by logging onto the website at [www.facebook.com/visitqueensland](http://www.facebook.com/visitqueensland) and completing the entry form with the required information.
6. Participants may enter multiple times and refer friends for additional entries into the draw. Tourism Queensland reserves the right in its absolute discretion to disqualify:
  - (i) any entries that tamper with, or attempt to tamper with the entry process;
  - (ii) any entries that Tourism Queensland considers manipulative, unrepresentative, or disproportionate;
  - (iii) any individuals found entering who corrupt or affect, or attempt to corrupt or affect, the administration, security, fairness or proper conduct of the entry process.
7. Employees and Directors of Tourism Queensland, or agencies associated with the competition, and their immediate families, are ineligible to enter the competition. The competition is open to all nationalities.
8. Participants will be entered into a random prize draw to win one major prize of \$25,000 AUD, \$50,000 AUD or a \$100,000 AUD ultimate Queensland Experience for one winner and up to 9 travel companions. The total holiday prize is valid for up to 10 people.
9. The winner will be selected by a random manual draw. The drawing of the prize will be conducted at X Com Media, Unit 1, 15 Lamington Street, New Farm on 24 November 2010 at 04:00 Universal Coordinated Time (UTC), 14:00 Australian Eastern Standard Time (AEST). The name of the prize

winner will be published on [http://www.queenslandholidays.com.au/travel-tools/competitions/competitions\\_home.cfm](http://www.queenslandholidays.com.au/travel-tools/competitions/competitions_home.cfm) on 25 November 2010. The prize winner will also be notified by email.

10. The prize is for up to 10 people and includes:
  - A travel itinerary designed and created by Tourism Queensland after the winner completes a Queensland Profile survey. The Passport to Shine Queensland Experience Moment or Moments chosen by the winner will also be taken into consideration when booking the travel itinerary.
  - The Itinerary may include but not limited to airfares, accommodation, tours, car hire, and transfers.
  - A Credit Card cash prize to the value of 10% of the total prize.
11. All expenses shall be responsibility of the prize winner and travel companions. The Credit Card cash prize is intended to cover items of a personal nature including but not limited to meals, spending money, entertainment, phone calls, beverages, laundry, etc.
12. The prize must be taken within 12 months of the date of draw and must be taken in one consecutive holiday period.
13. The prize winner and each travel companion must be present in Queensland for the entire period. Tourism Queensland will prepare an itinerary based on the period chosen.
14. The prize is not transferable or exchangeable or redeemable for cash. If the prize is not claimed within four weeks of the draw, a redraw of the prize will take place on 24 December 2010.
15. Any costs relating to alterations to confirmed details, where applicable, will be at the expense of the prize winner. This includes but is not limited to changing dates of flights.
16. Travel insurance is not provided and Tourism Queensland recommends the prize winner and all travel companions obtain comprehensive travel insurance including medical coverage (at their own expense) prior to travel.
17. Entrants must be eligible for a short term tourist visa to Australia. For visa information visit [www.immi.gov.au/visitors/tourist](http://www.immi.gov.au/visitors/tourist). The prize winner and travel companions must arrange and pay for their own tourist visa to Australia prior to travel. Tourism Queensland will not be held responsible for any visas that are not approved prior to the travel date resulting in inability to travel. Ineligibility to obtain a visa results in cancellation of the prize and re-draw.
18. Tourism Queensland shall be entitled to cancel the holiday prize and itinerary without notice should the prize winner or their travel companions engage in any inappropriate, illegal or immoral behaviour, use excessive alcohol, artificial stimulants or illegal drugs, or act in any manner which brings Tourism Queensland or any person or organisation involved in the promotion into public disrepute.

19. Each entrant releases and indemnifies Tourism Queensland and Facebook against all liability (including tax liability), cost, loss or expense arising out of acceptance of the prize or participation in the promotion including (but not limited to) personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
20. By accepting the prize, the winner and the winner's travel companions agree that Tourism Queensland may use their name, likeness, appearance, voice and biographical information for its promotional and publicity purposes.
21. The prize winner and his or her travel companions may be required to undertake some promotional activities at the discretion of Tourism Queensland.
22. Tourism Queensland will own all intellectual property in reports, photos and other material created and submitted to Tourism Queensland by the prize winner and travel companions.
23. Tourism Queensland reserves the right to monitor and edit material produced by the prize winner and travel companions in line with its corporate communication and marketing guidelines.
24. Tourism Queensland's decision concerning any aspect of this competition is final and no correspondence will be entered into.
25. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments, or complaints regarding the promotion should be directed to Tourism Queensland and not to Facebook.
26. The Promoter is Tourism Queensland [ABN 77 745 152 359] of 30 Makerston Street, Brisbane Qld 4000.